How to make a transparent background in Photoshop 2022?

Making a transparent background in Photoshop for an eCommerce product image is very important. **A transparent background** will allow you to place your product against any background. If you know how to **make the background transparent in photoshop**, it's a cinch.

In this tutorial, you will learn from start to finish, **soup to nuts**, all the little things that you need to know to **make a transparent background** in photoshop. So that every time you use this method in the future, you can get the results you want.

There are many ways to make a transparent background in photoshop. I will explain two here. One is the automated way, which only takes a few seconds to make the background transparent, but if you fail to use this one, you can try the **manual way.**

So let's get started.

How to make a background transparent in Photoshop 2022 using the Artificial Intelligence tools like Remove Background?

Now I will explain to you the easiest way to remove the background and **make a background transparent in Photoshop** with a little help of **Artificial intelligence or Preset Action.**

Adobe Photoshop has a new feature that can automatically separate any subject from an intrusive background. You can remove the background in a second for a basic shaped and single-colour background image. **This editing process is not effective for images with complex edges.**

Follow the following steps to **create the background transparent using AI powered tools** like Remove Background.

Open your Image:
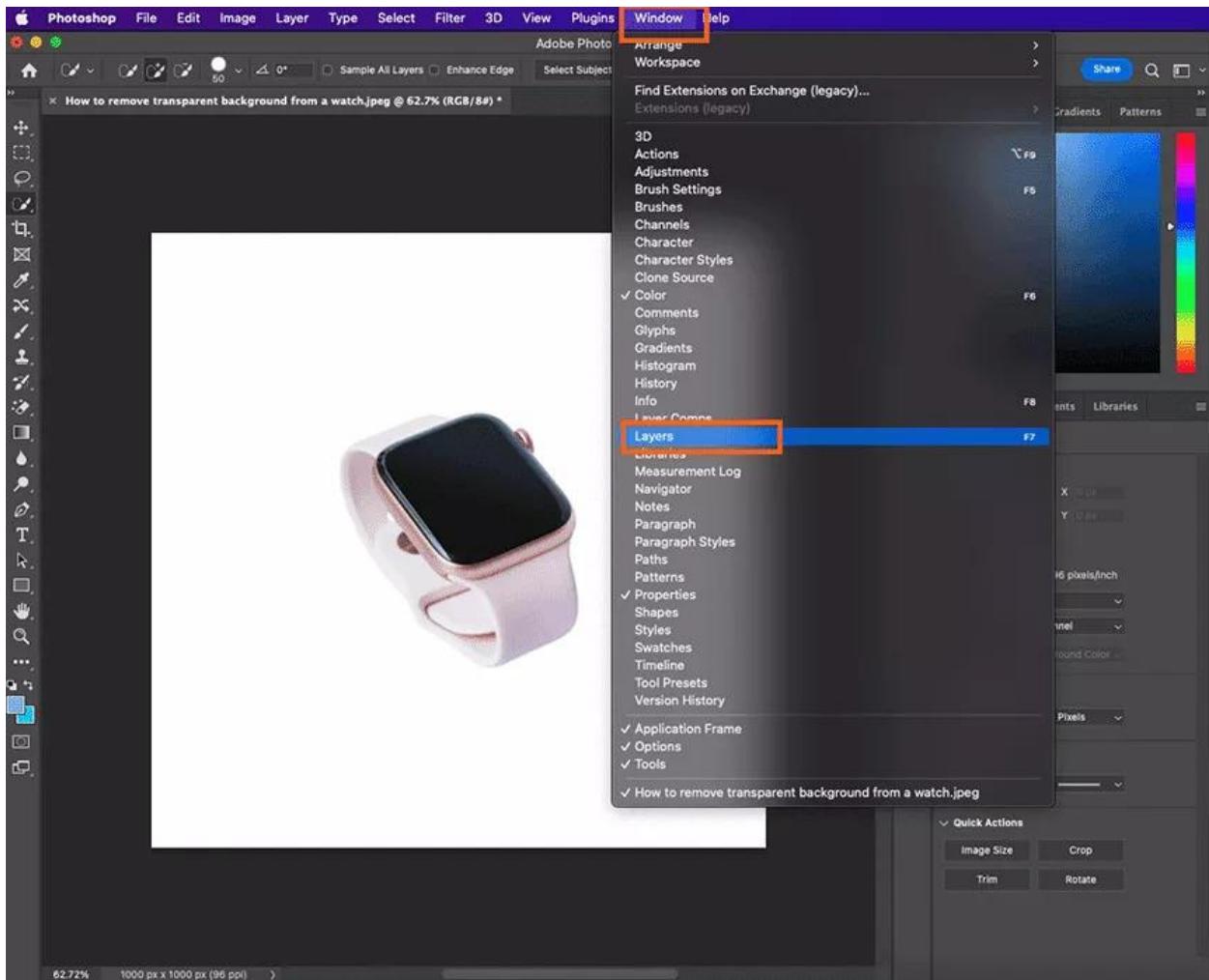
Drag and drop your image into **Adobe Photoshop**. Then click **window>layers**.

Create A Duplicate Layer:

Create a duplicate layer. You can do it by selecting the entire image pressing **(Control+A)** on pc and **(Command+A)** on mac. Then **Control/Command+C** to make a copy of the original picture, and finally **Control/Command+V** to paste it on a new layer. **Default layer name is "Layer 1"**
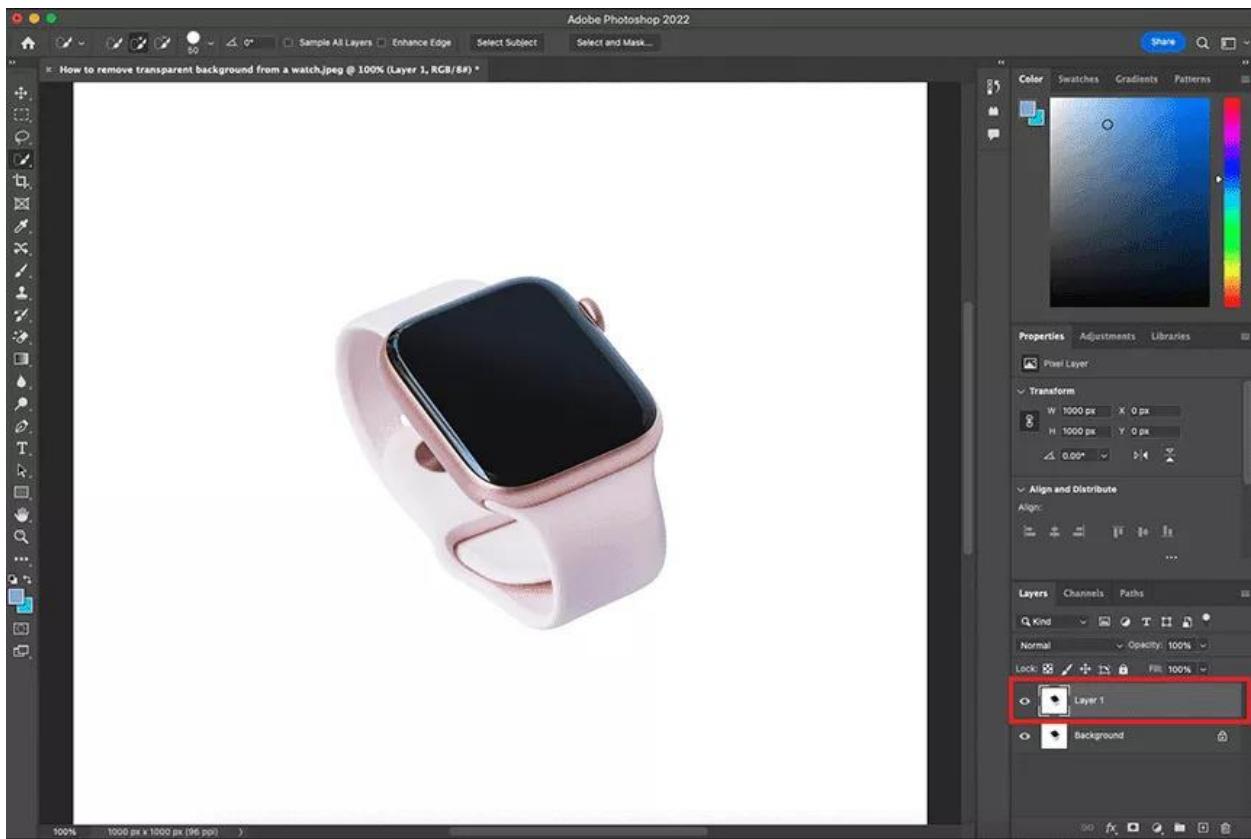
Hide the original layer:
To Hide the **background layer** click on the eye in the Layers Tab.
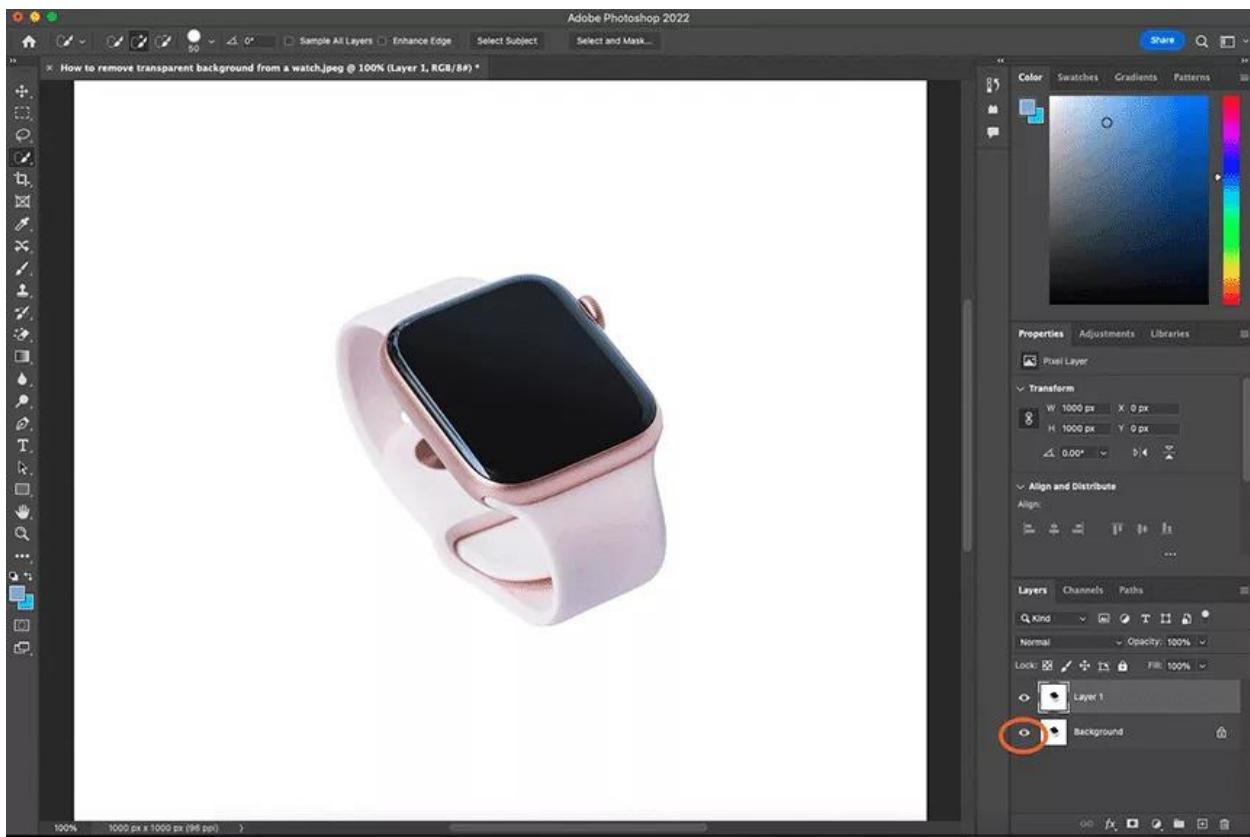
Remove the Background:
Scroll down in the Properties panel to the **Quick Action section.**

You will see two options- **Remove Background and Select Subject.** Click on Remove Background. This applies the Remove Background Quick Action. After **Adobe Sensei analyses** the image and automatically **removes the background** and makes the **background transparent**.
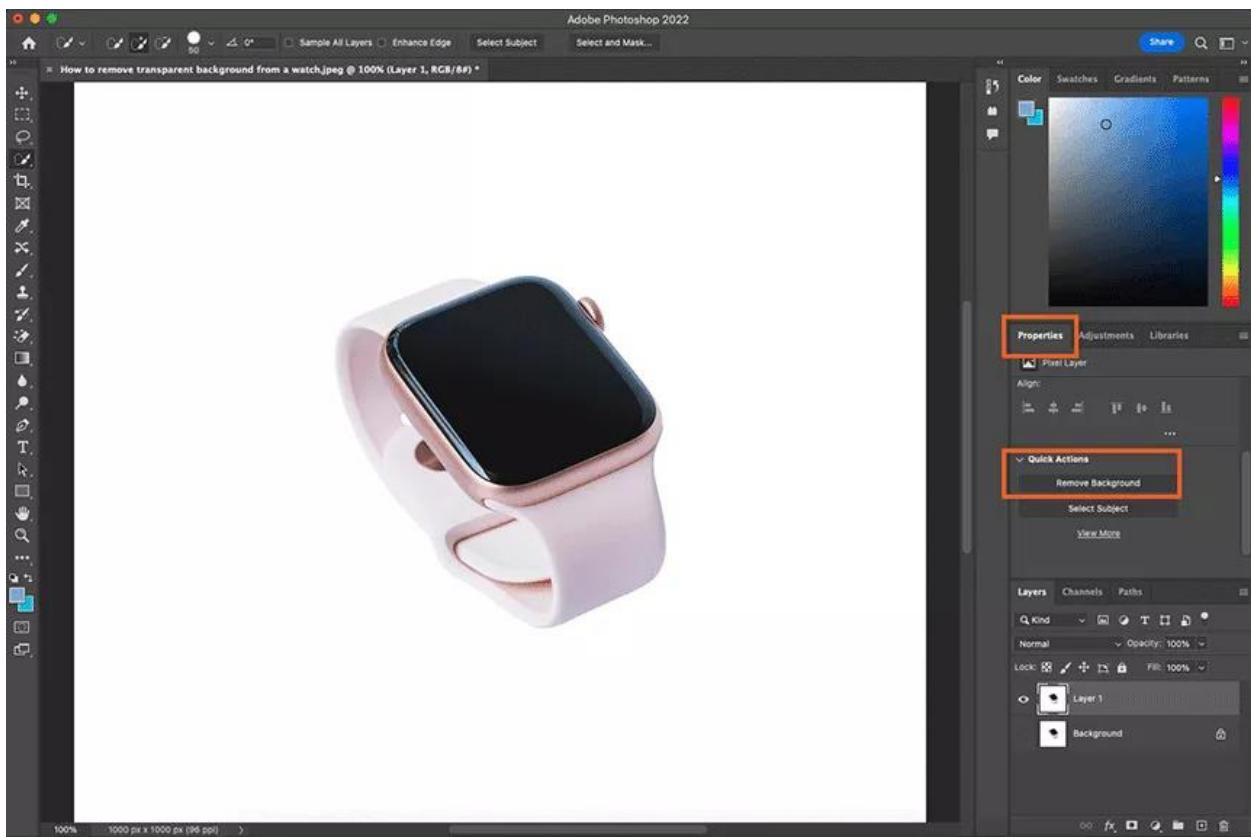
Export and Save it:
Finally export the image. Click on **File>Export>Export As..**
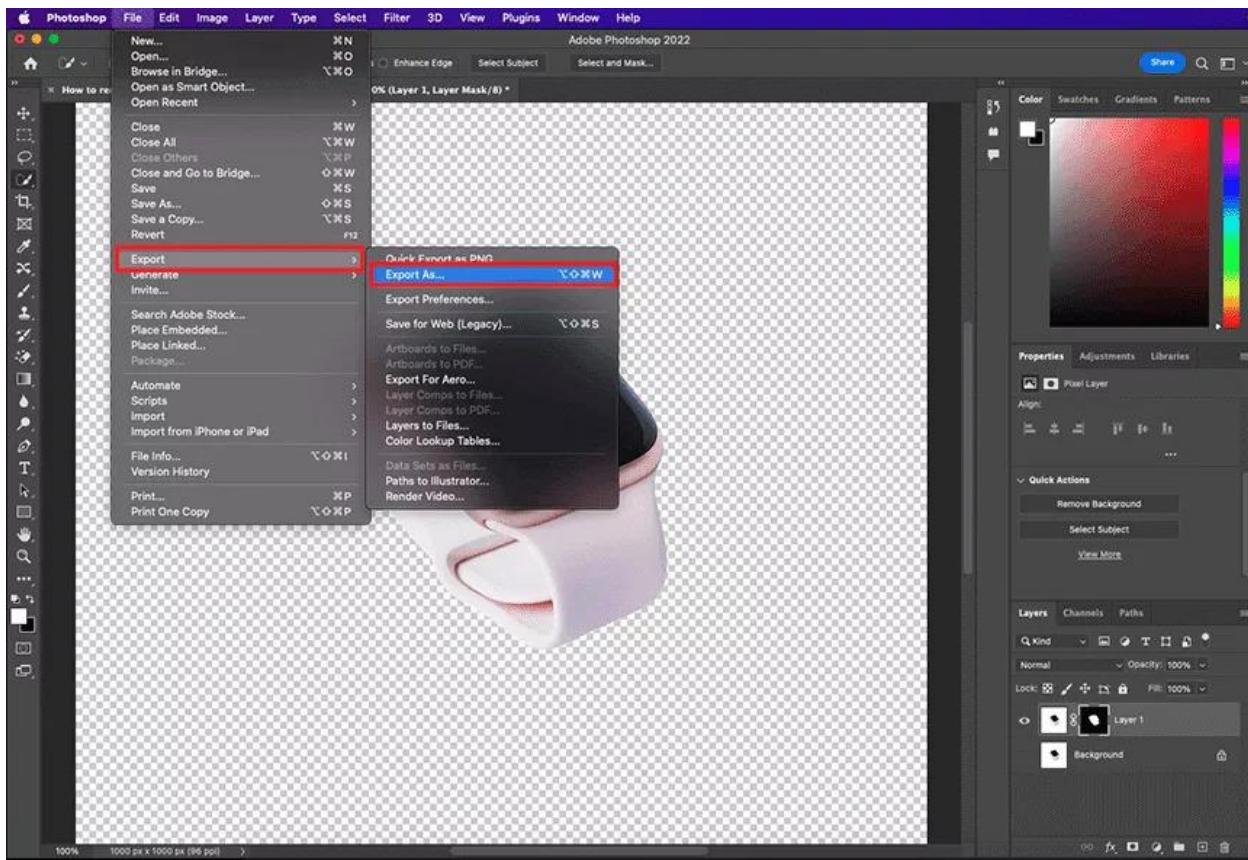
Then select the **PNG format** (make sure click on Transparency feature) and click on export to **save the image to transparent background.**
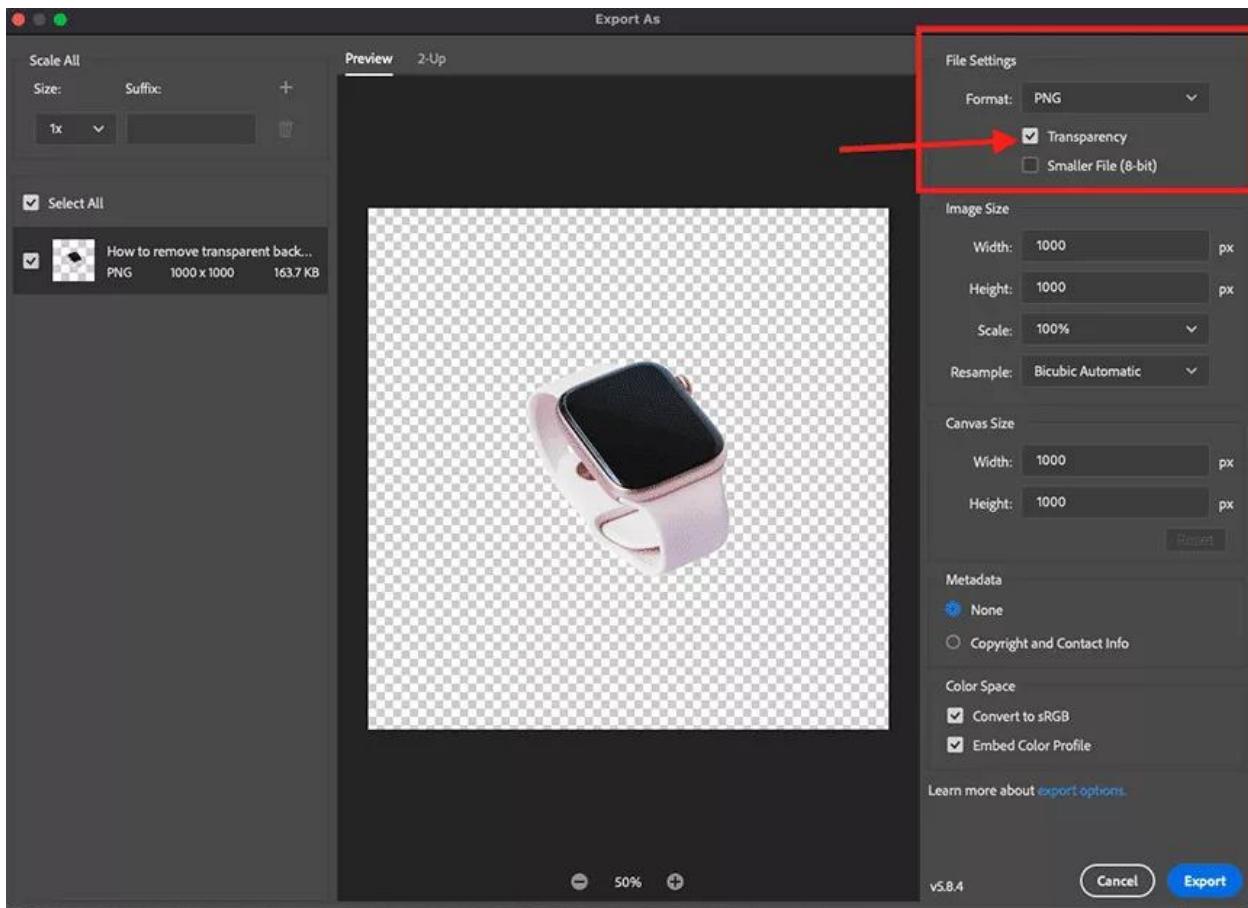
How to make a transparent background in Photoshop manually for a product image?

We can make a **transparent background in photoshop** manually for any product images. To manually **cut out** the background from a product image, separate the Product from the background scene by outlining the entire product edge. You can use many tools to **separate the background** from the **foreground object.**

Using a chair image, I will show you how we can remove the backdrop with the **selection tools of photoshop** and make the background transparent.

### Step 1. Create a layered file with Photoshop

First, open **Photoshop**, choose an image you want to **remove from the background** to make it transparent. You can use any format of files, but **jpeg/jpg** is most likely. For example, I used a picture of a chair in front of a solid color background (**white background**).
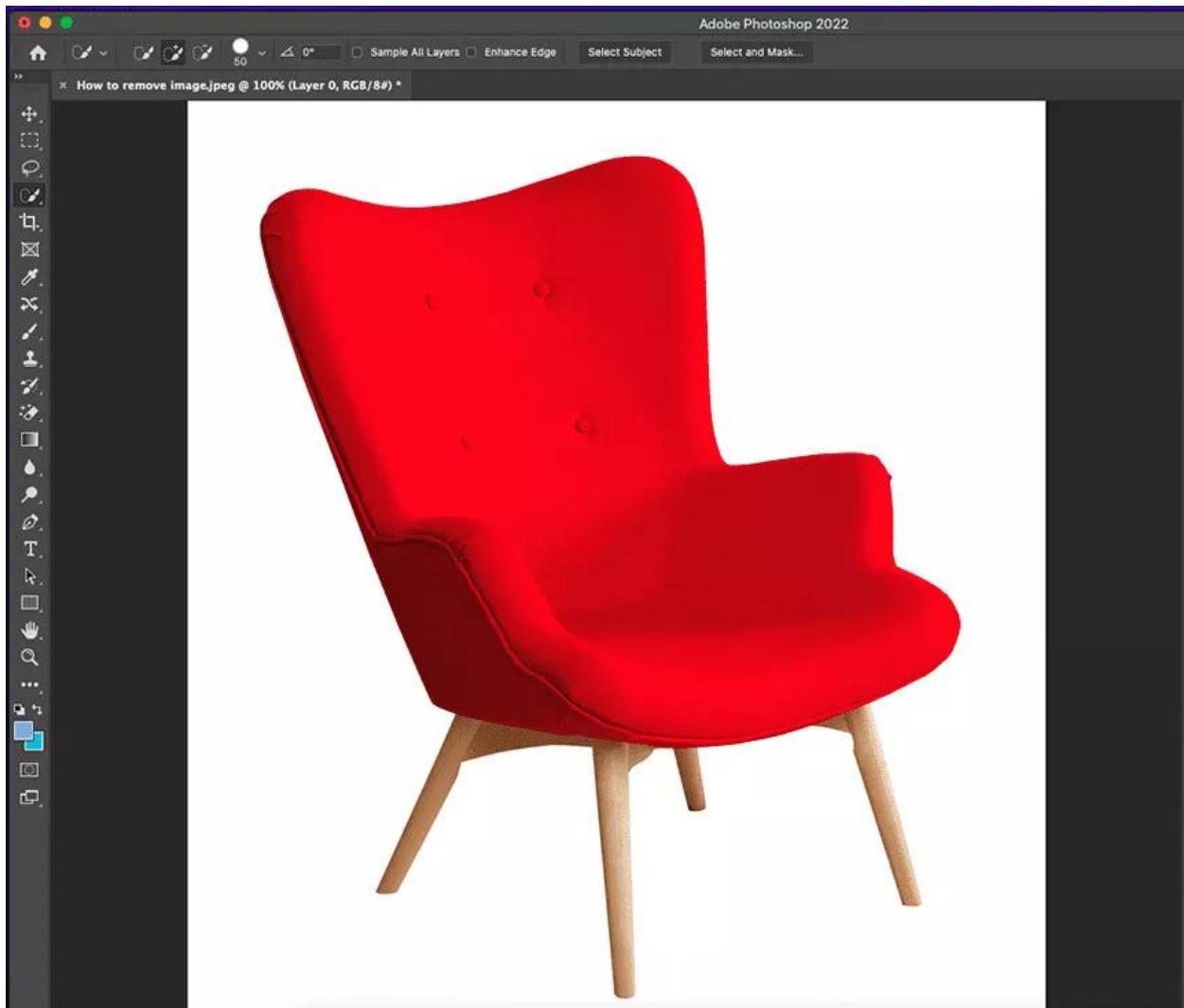
Then, open the **Layers panel.** This panel is default positioned to the right of your image window when you first open it. Another way to access the layer panel is by selecting **Window>Layers** from the drop-down menu at the top of the application window.
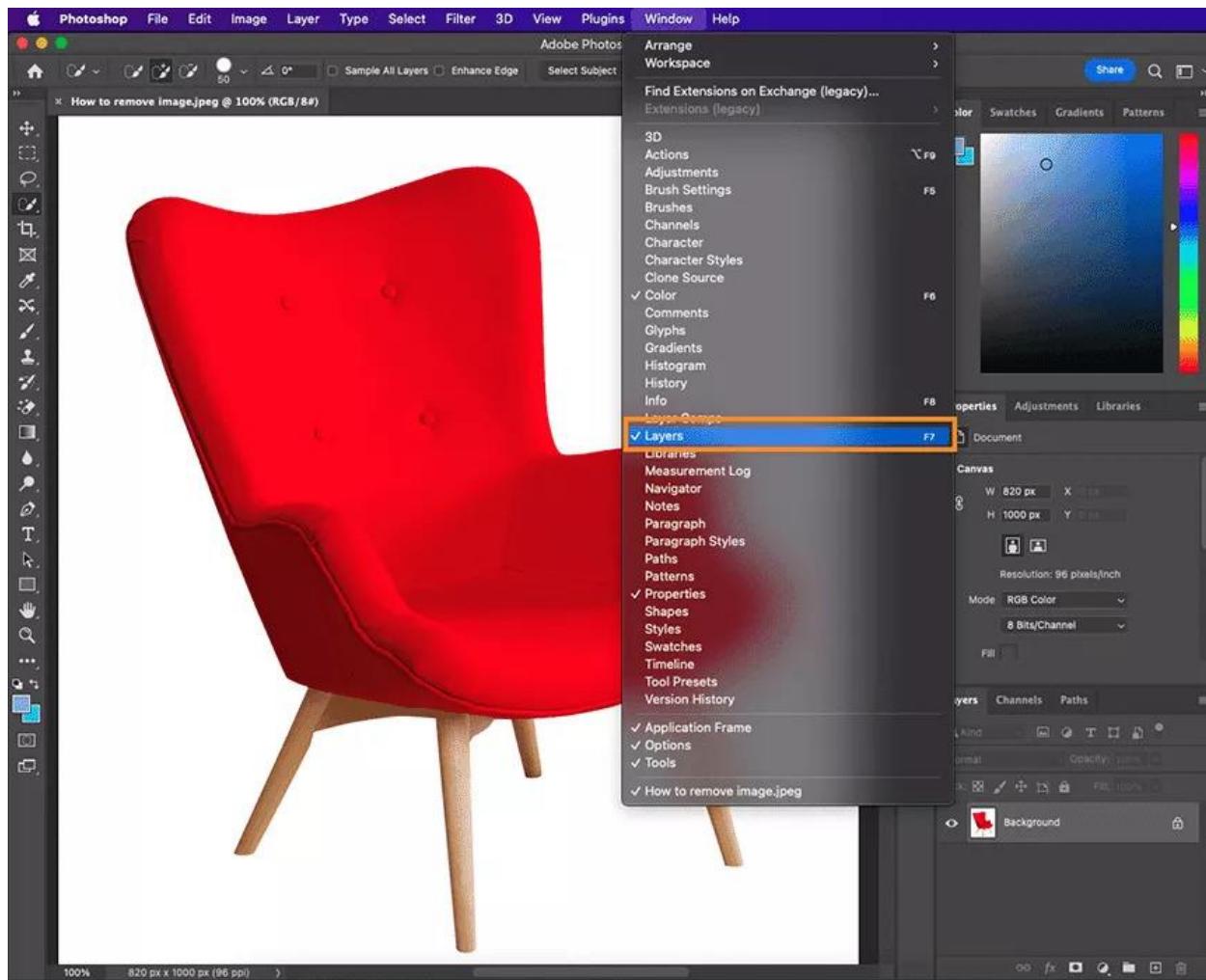
Change the current layer's name by double clicking on the Background layer in the layer panel. **The default value is "Layer 0".** However, you can leave it as it is and Click **Ok**.
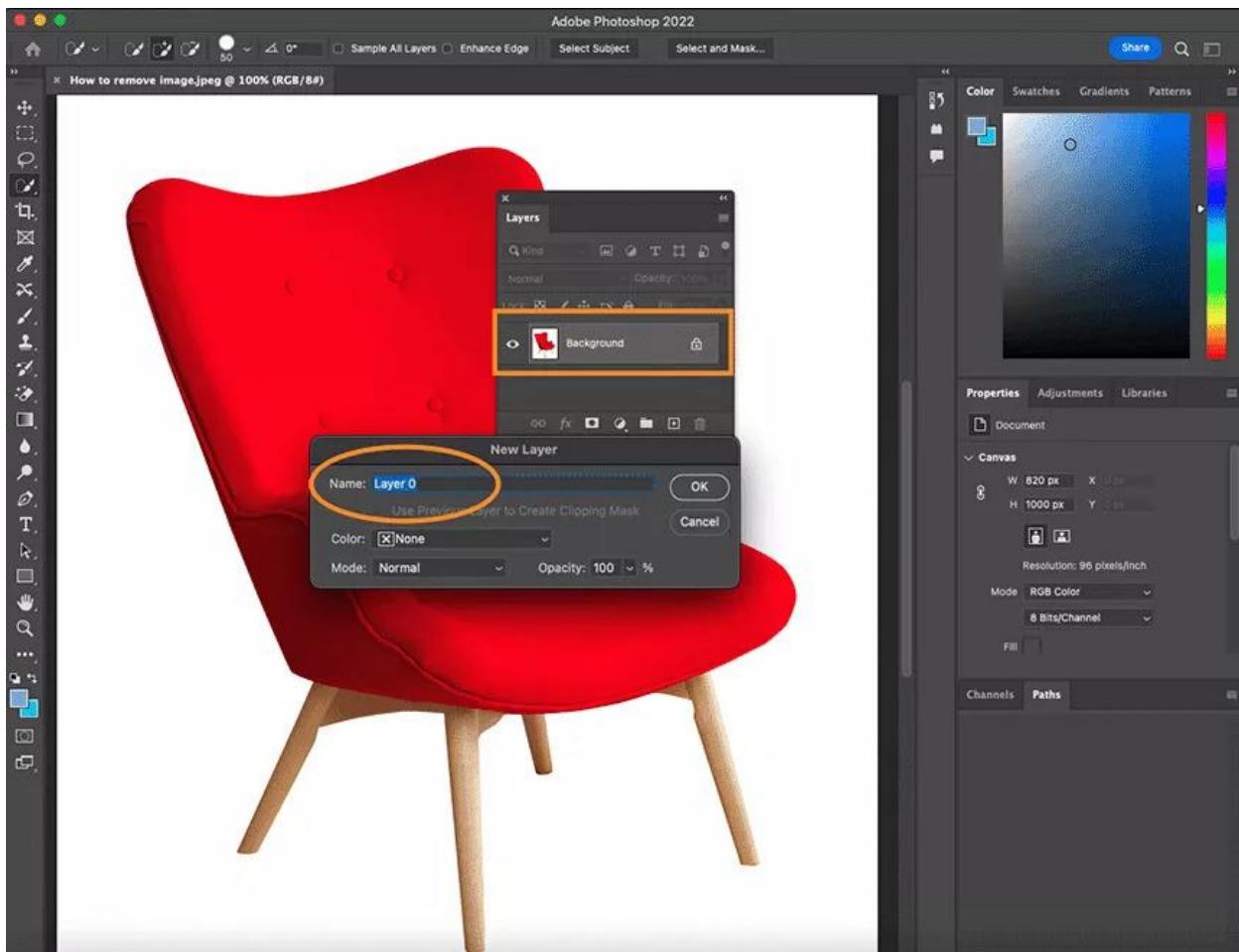
Now your background layer is open to select and **delete the background** from the object to make it transparent.

Step 2: Select your object by photoshop selection tool.

At this point, you need to select the **foreground object** (chair) using any **selection tool(s)** you find most convenient. The following are your top choices:

- **Object Selection Tool**
- **Quick Selection Tool**
- **Magic Wand Tool**
- **Lasso Tool**
- **Pen Tool**

Use the **Magic Wand Tool** from the toolbar, Click and hold the **4th tool** and you can find the **Magic Wand Tool** in a new window.
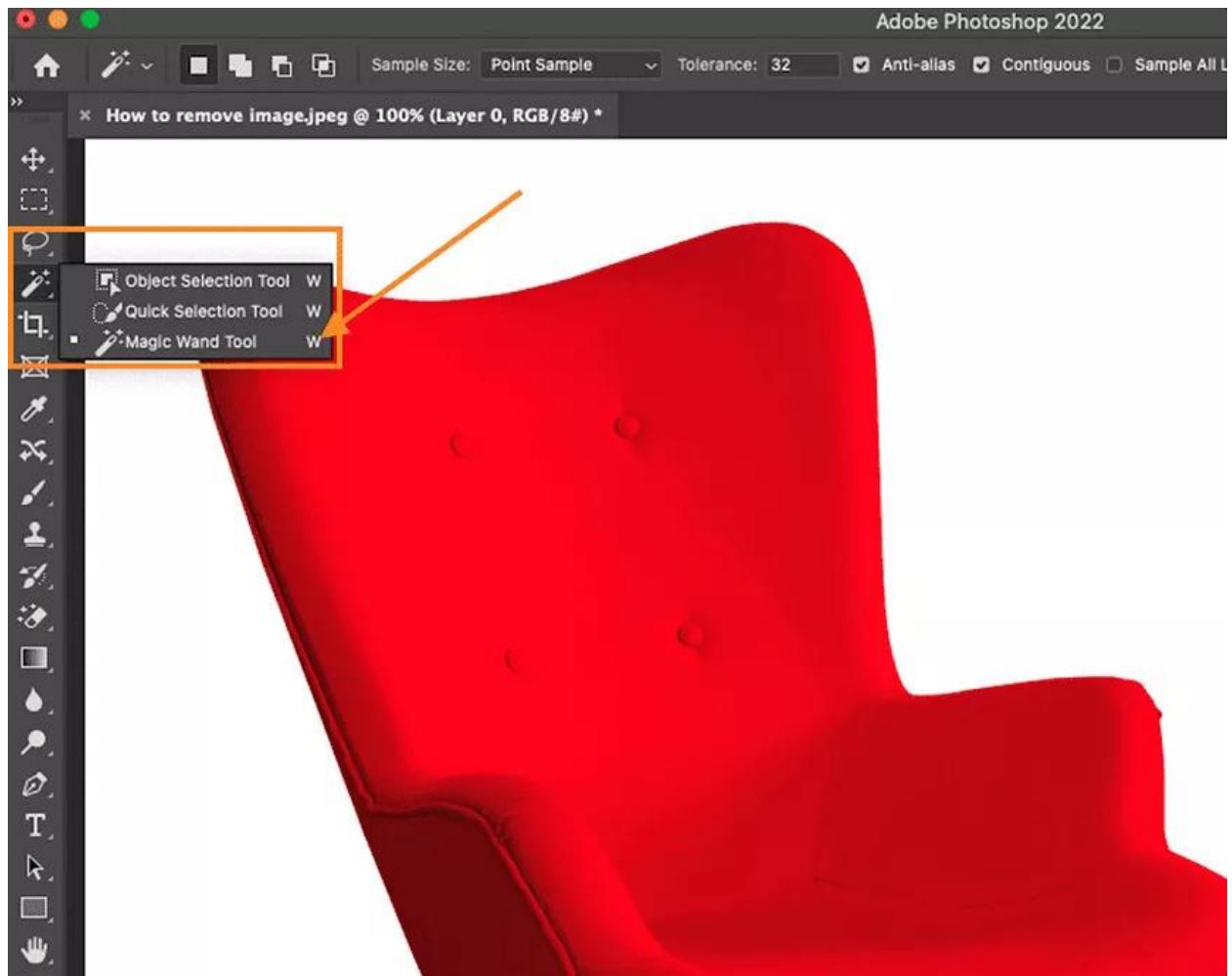
Top of the screen you can see Select Subject. Click on it, **adobe photoshops artificial intelligence** will automatically select the object from the image. You will find "**marching ants"** all around the selection.
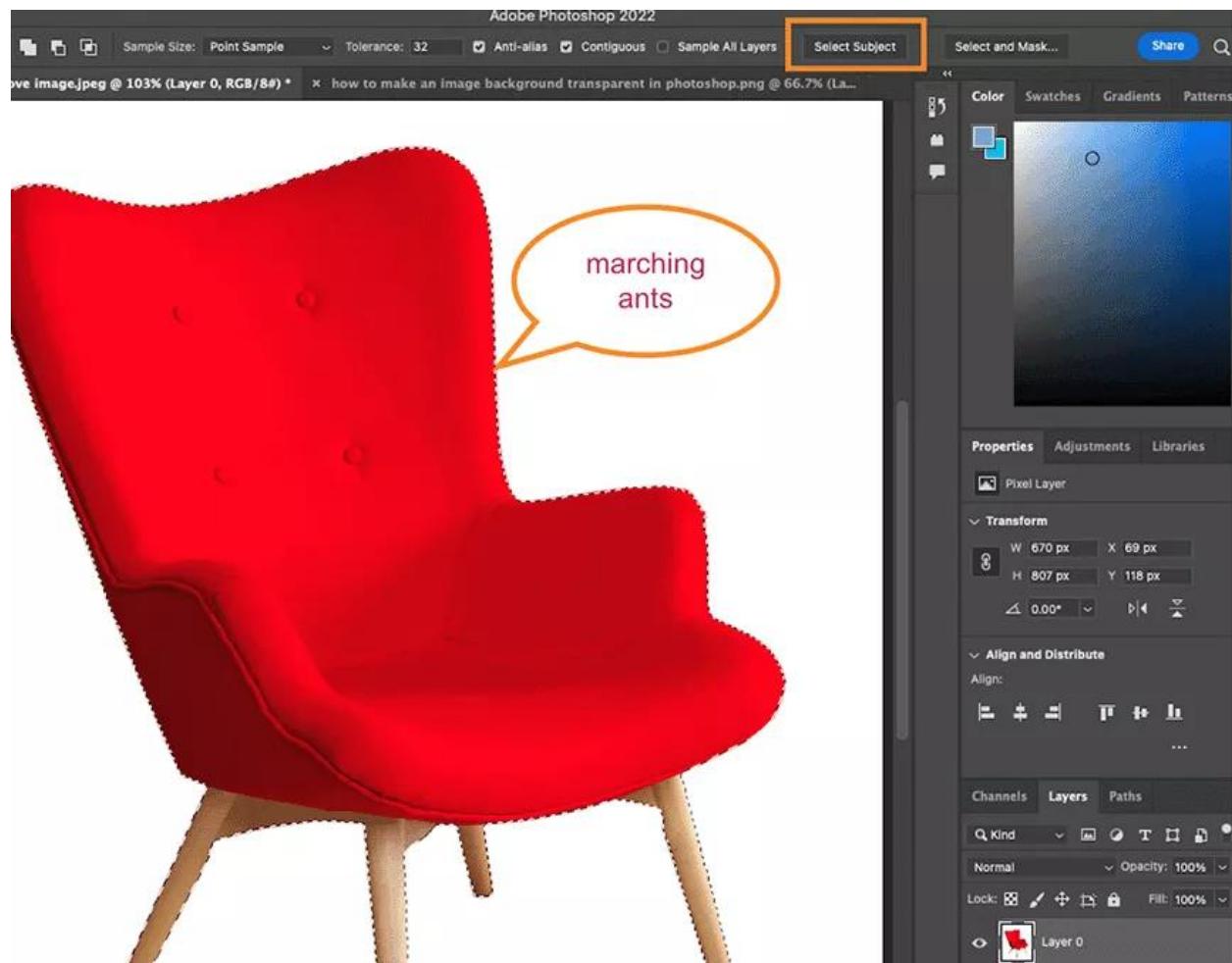
If you see that selection is poor, use the **Magic wand tool**. Then, select **Subtract from selection** to remove if any extra pixel background is left behind.
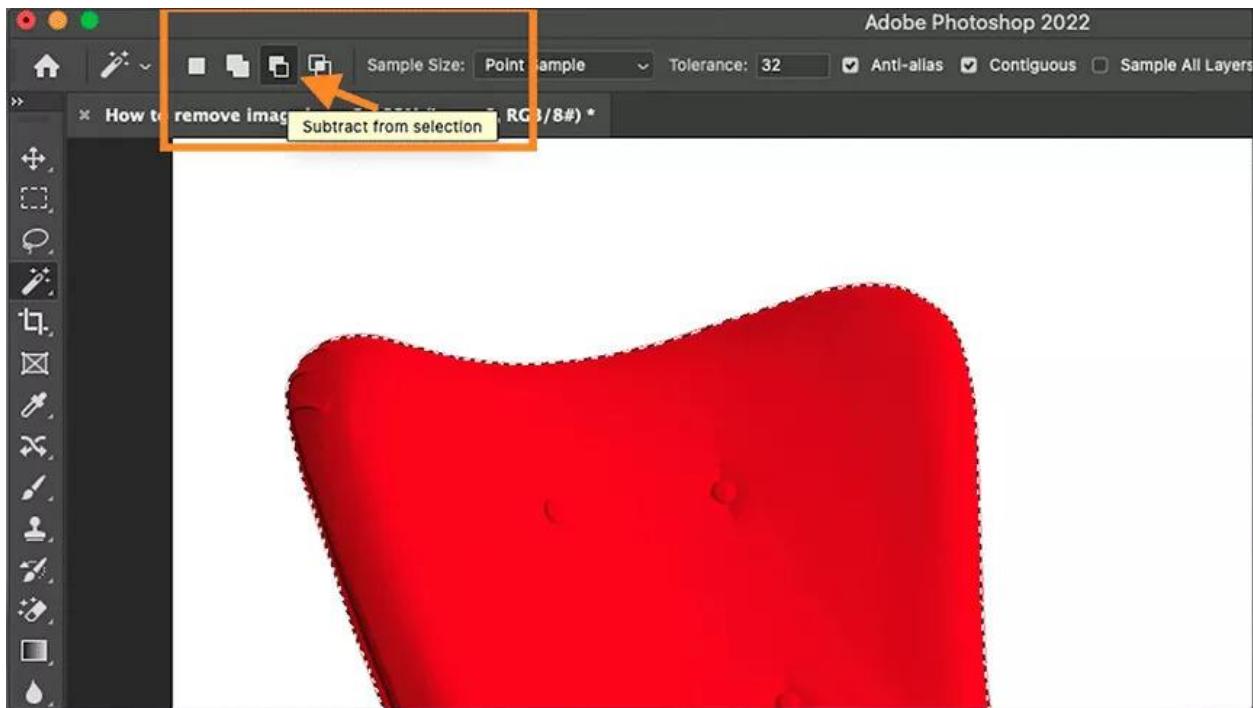
If any part of the product is missing from the selection, use the **Add to Selection** button at the top of the toolbar.
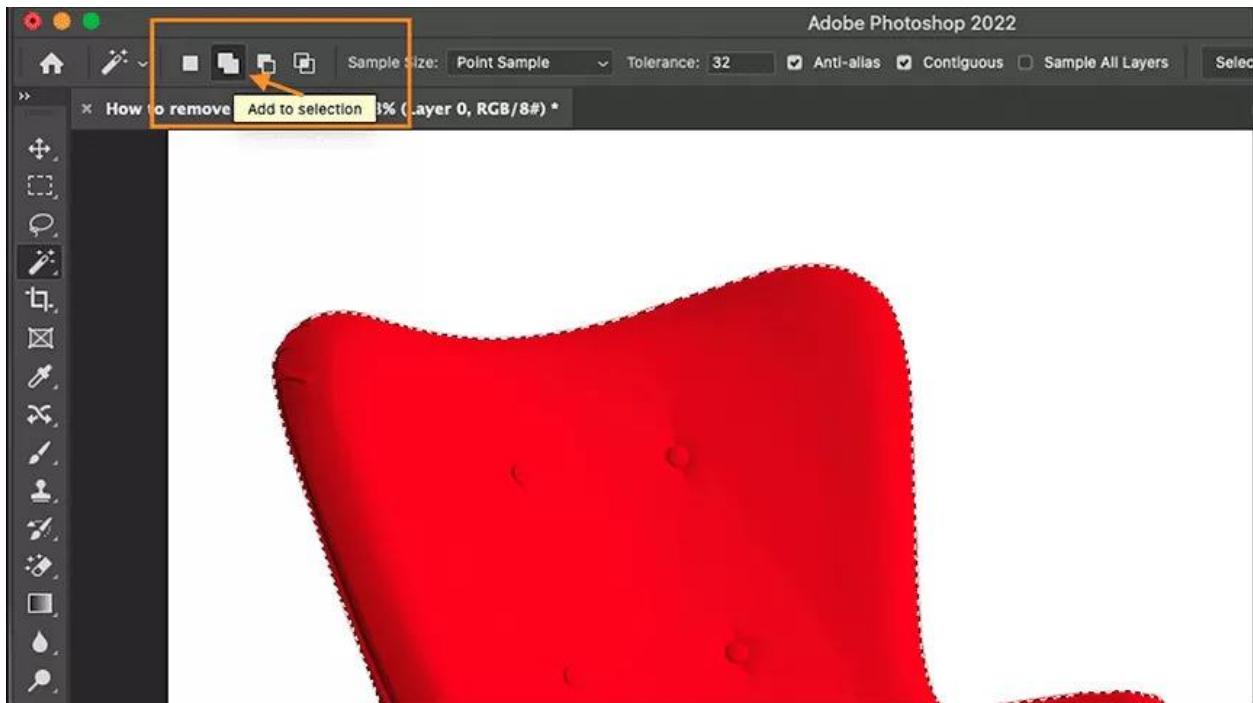
Step 3: Delete the Background to make it transparent

As you already learned how to select the product from its background. Now it's time to learn how to **erase the background** and separate the product from its background.

Once the product or object selection is done, please select the inverse by typing-

- **Windows: (SHIFT+CTRL+I)**
- **Mac: (command+shift+I).**

Choose **Select>Inverse** from Adobe Photoshop 2022's dropdown menu.
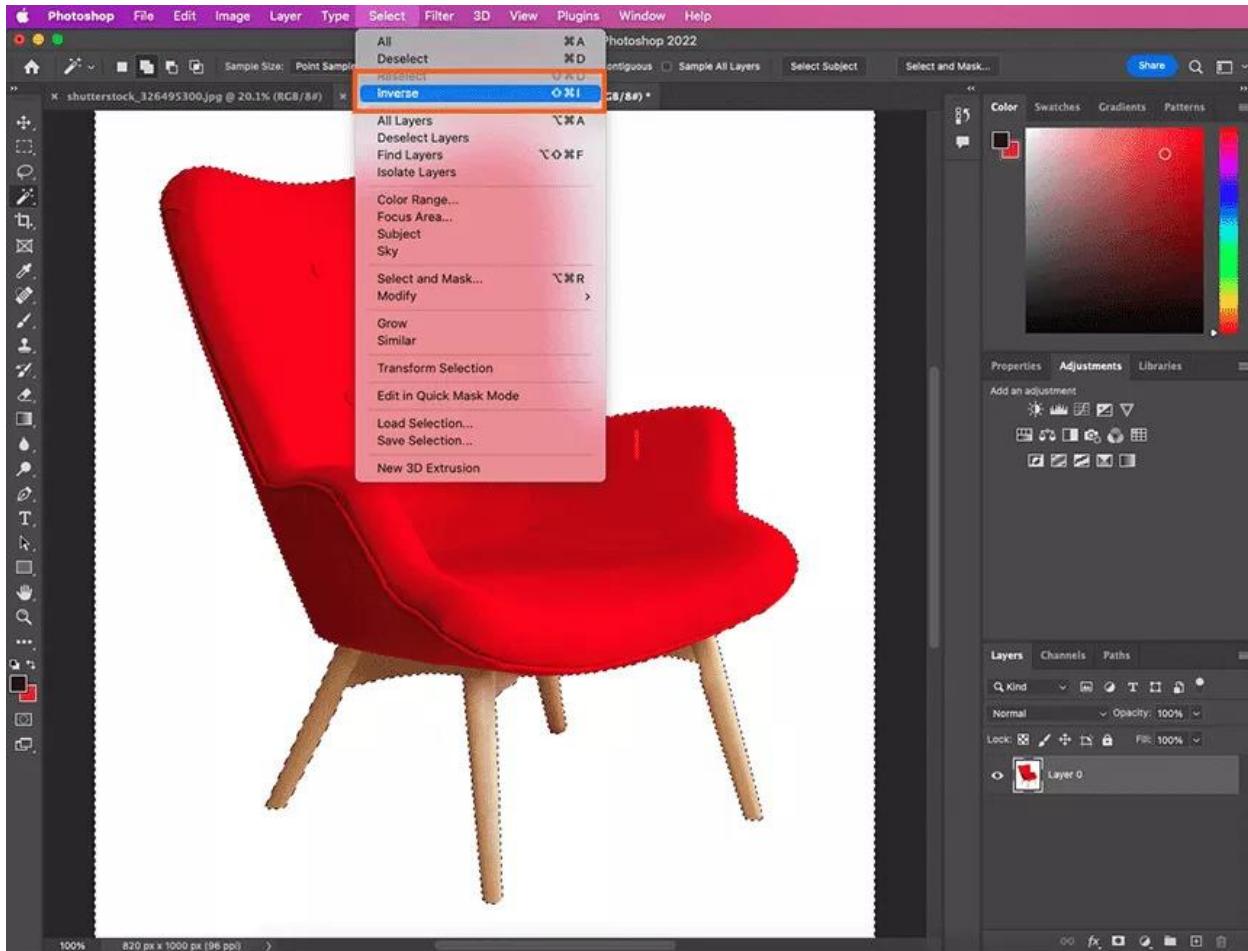
By doing this you have selected the background. Now **enter the Backspace** on your keypad (Delete on mac) and see the magic. **Your background is transparent now**.

In **Adobe Photoshop 2022** transparent background is a combination of white and grey chessboard pattern. Now type **CTRL+D** on windows (**Command+D** on mac) to deselect the selection.

Now you have learned the way to **make a transparent background in photoshop** 2022. If you want, you can add a new **background layer** and experiment with different colour schemes, effects, images, and designs to see how your selection will look.

4. Save your picture in the web-ready format.
After completing the first step of **Making a transparent background** in adobe photoshop, now it's time to save your image to the right format to display it with a **transparent background** on your online store or ecommerce website.

It's important to know what is the **best way to save in a transparent background**, because some of the saving options of Photoshop automatically restore a **white background.**

PNG-24 file format is the best to save your image in a transparent background. PNG-24 format allows **multiple layers of transparency.** When you save it in this format, you eliminate the possibility of ever getting a pixelated "**halo**" appearance around an item or logo when you set it on a **new backdrop**, regardless of the color of that background.

Don't use the PNG-8 file format because it creates the 'halo' effect. Always use PNG-24.

Here's how to **save a transparent background image**.

1. Type **SHIFT+ALT+CTRL+W** on windows and **SHIFT+OPTION+COMMAND+W** on a Mac

2. Select **File>Export>Export as..** from the menu-bar on the top.

Note: Please keep that in mind; the older version of **photoshop** doesn't have the option Export as. In that case, select PNG-24, and click **Save for Web**.
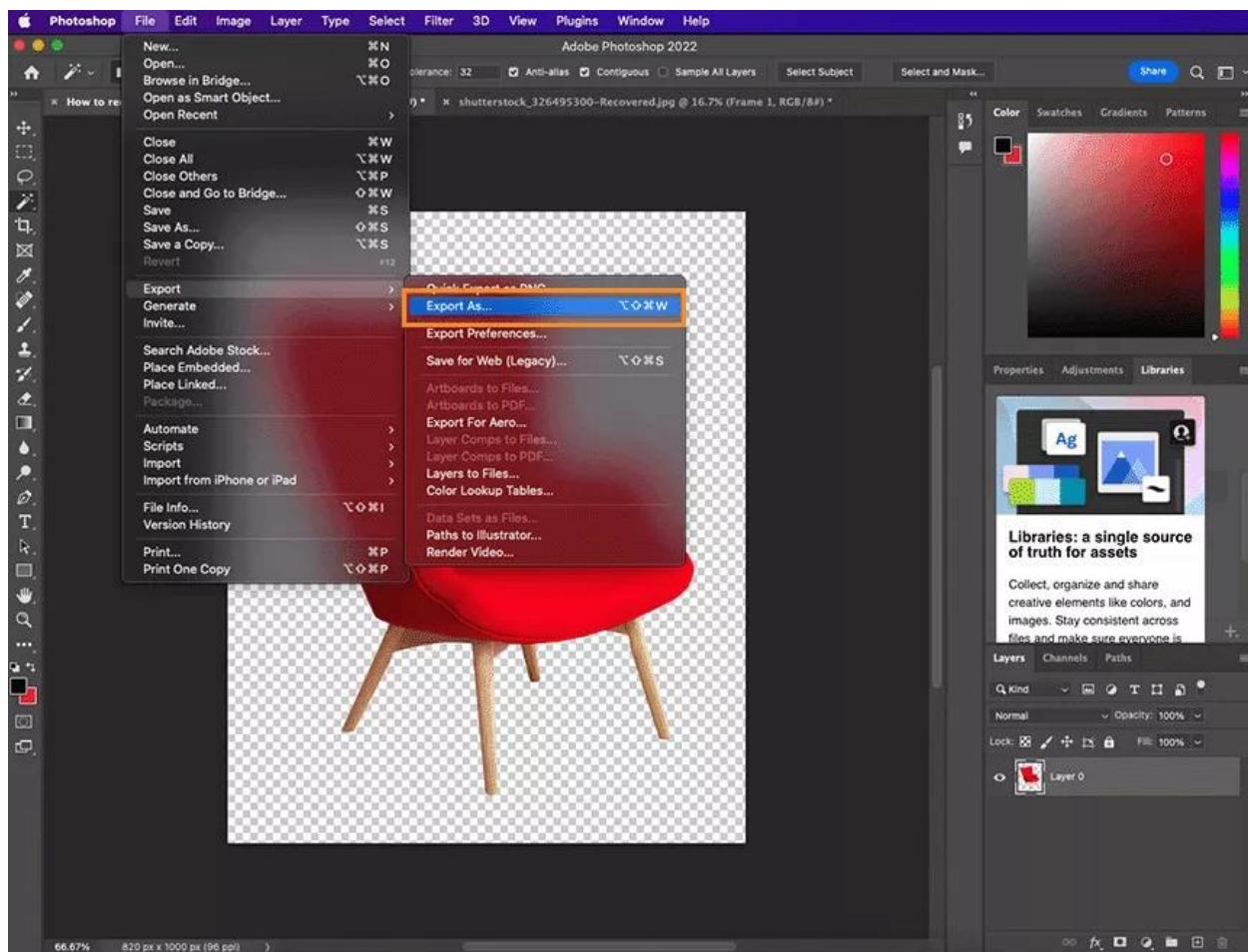
In a new window, File settings are available on the right-hand side of the image. Select the **PNG Format**. Under the PNG Format, **a checkbox called transparency**. Don't forget to select the click on the checkbox. Make sure you don't choose the **Smaller File (8-bit)**. It will turn your PNG-24 image into a **PNG-8 i**mage.
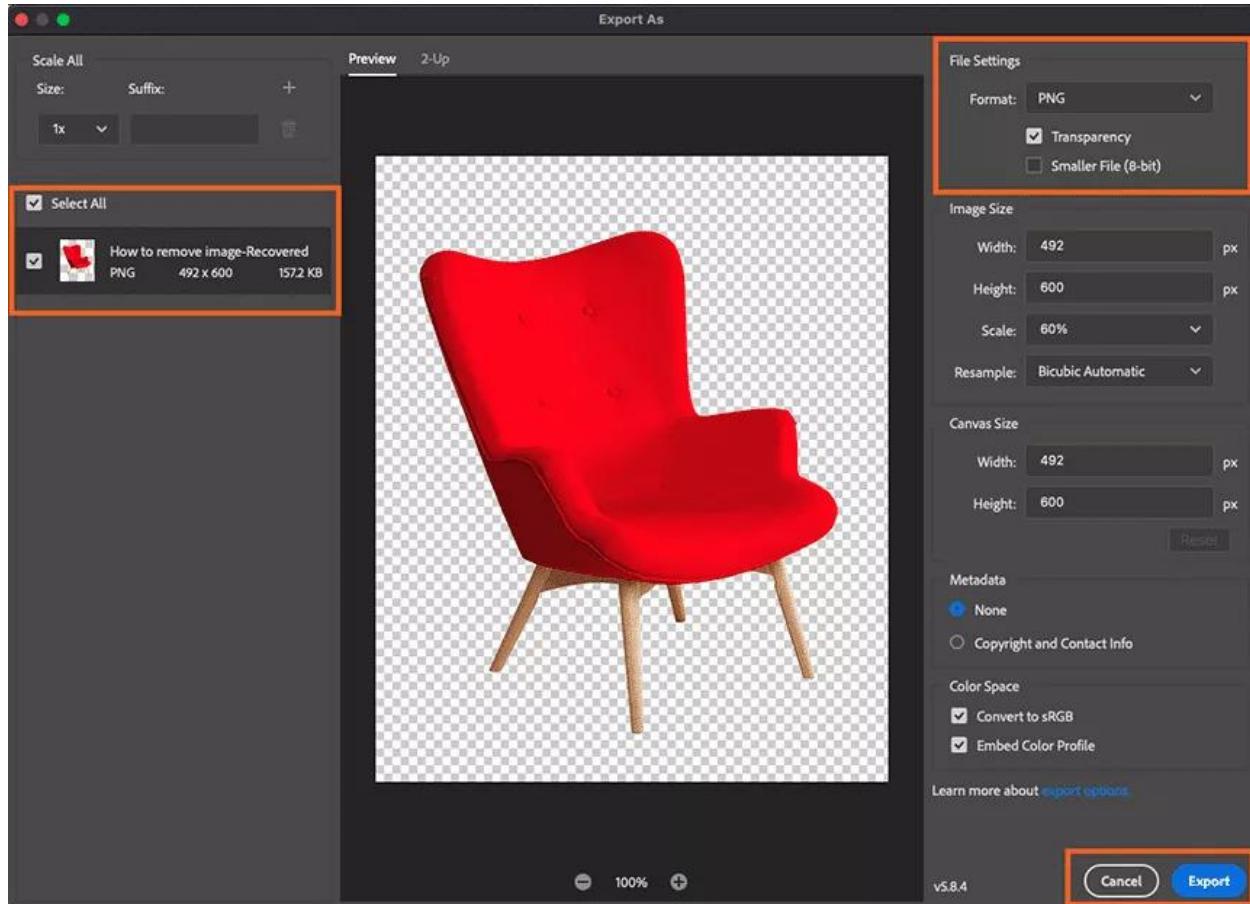
You can see the file size on the left side. **Big image size always decreases the website loading speed.** It is always preferable to keep images as little as possible in terms of file size. **The image dimension is adjustable**. A smaller dimension indicates a smaller size.

The display may be different for each customer. Many customers use retina displays to view the product. **Save your product image 50–100% larger** than you want it to appear. If your product will be 400px broad, make it 600px wide.

Sometimes you face the problem of **enhancing the quality of the image** while you need to reduce the file size. So that you need to work a little bit to maximise the image size while minimising the file size.

To speed up the web page load, you can keep the featured product image large for retina display and other product images to the actual size.

After setting the image size, **Click Export.**
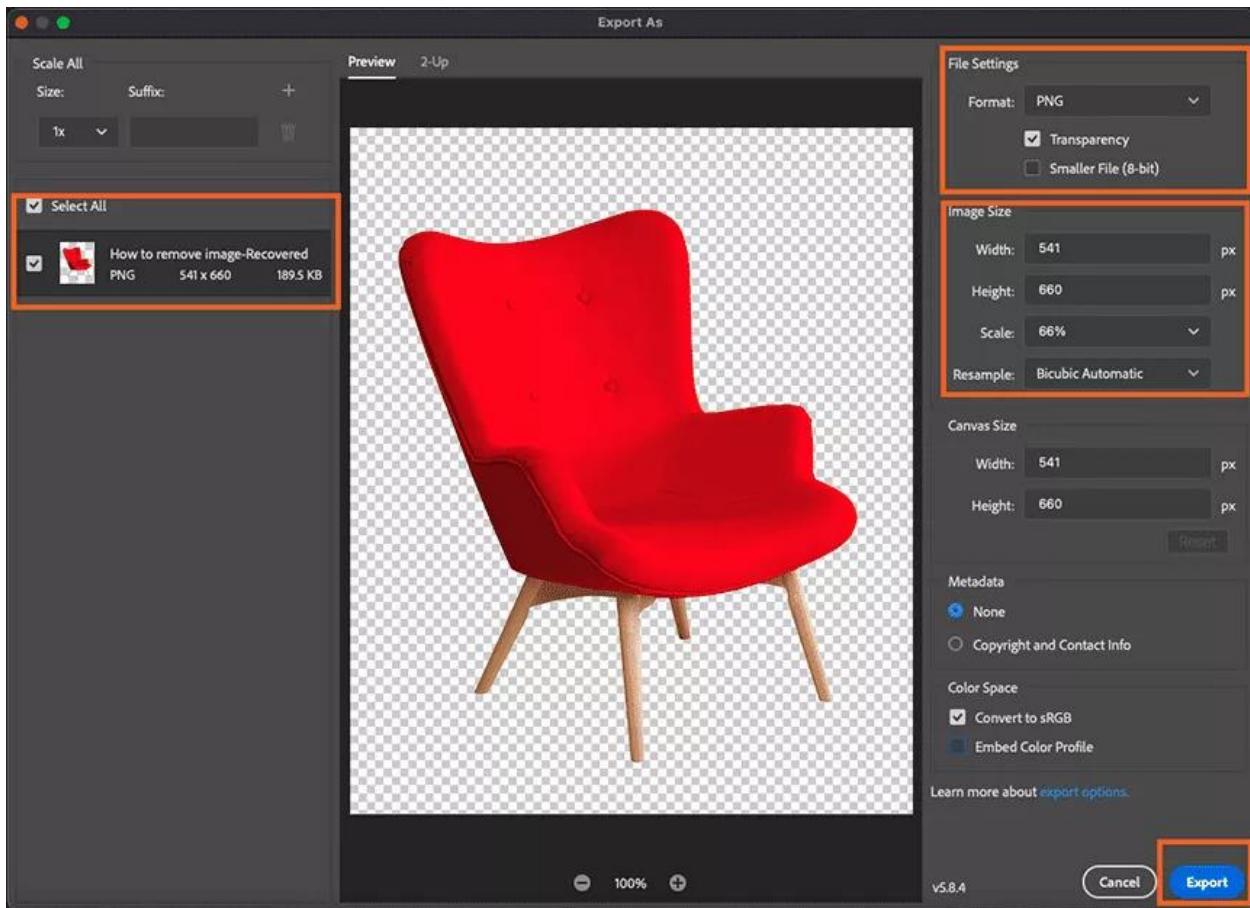
Finally, choose a folder for your **web-ready photos** in the Save dialog box. Better to keep the images in a separate folder to avoid the confusion when uploading the images in your online store. After setting the image name and setting the extension to **PNG**

Click **Save**.

This is how, you can make a transparent background in photoshop 2022 for any product images.

HOW TO MAKE A TRANSPARENT BACKGROUND FOR A LOGO IN PHOTOSHOP

Always put the website **logo on a transparent background.** If your logo's background is transparent, it can be placed anywhere on your website.

Sometimes the logo is saved in white or any other background in **jpeg/jpg format.** In that case you need to delete the background to **make the logo transparent** and save the logo to **PNG24**. If you're lucky enough to have a logo in the form of a **vector file** (one that ends in.AI,.EPS, or.PDF), you'll still need to open it in Photoshop and change it to a PNG-24 so that it can be used on the web.

Here is the tutorial to learn how you can **make the transparent background of a logo in adobe photoshop.**

Drag and drop your logo into the photoshop. If you are opening a jpeg or any other raster format file, you can simply open the file. But if you are opening a vector file (AI,EPSS,PDF) please make sure the settings are correct.

1. Crop to: is set to Bounding Box
2. **Constrain Proportions** is checked
3. **Mode**: is set to RGB Color

Click **OK.**
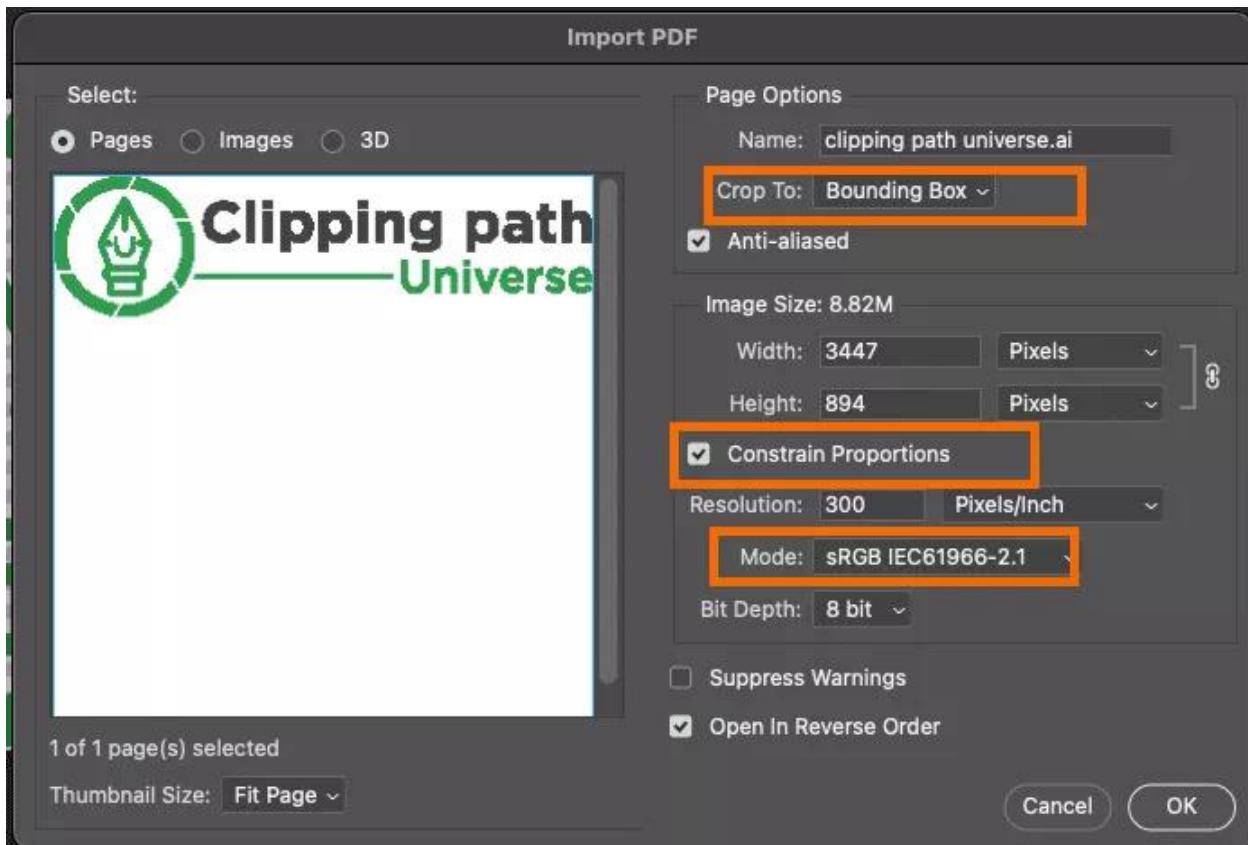
Step 2: Unlock The Layers

In the default layer panel click on the lock sign to unlock it which will allow you to turn it into an editable layer. If you messed up to fix, you can always duplicate your layer into another new layer and hide it later using eye icon.
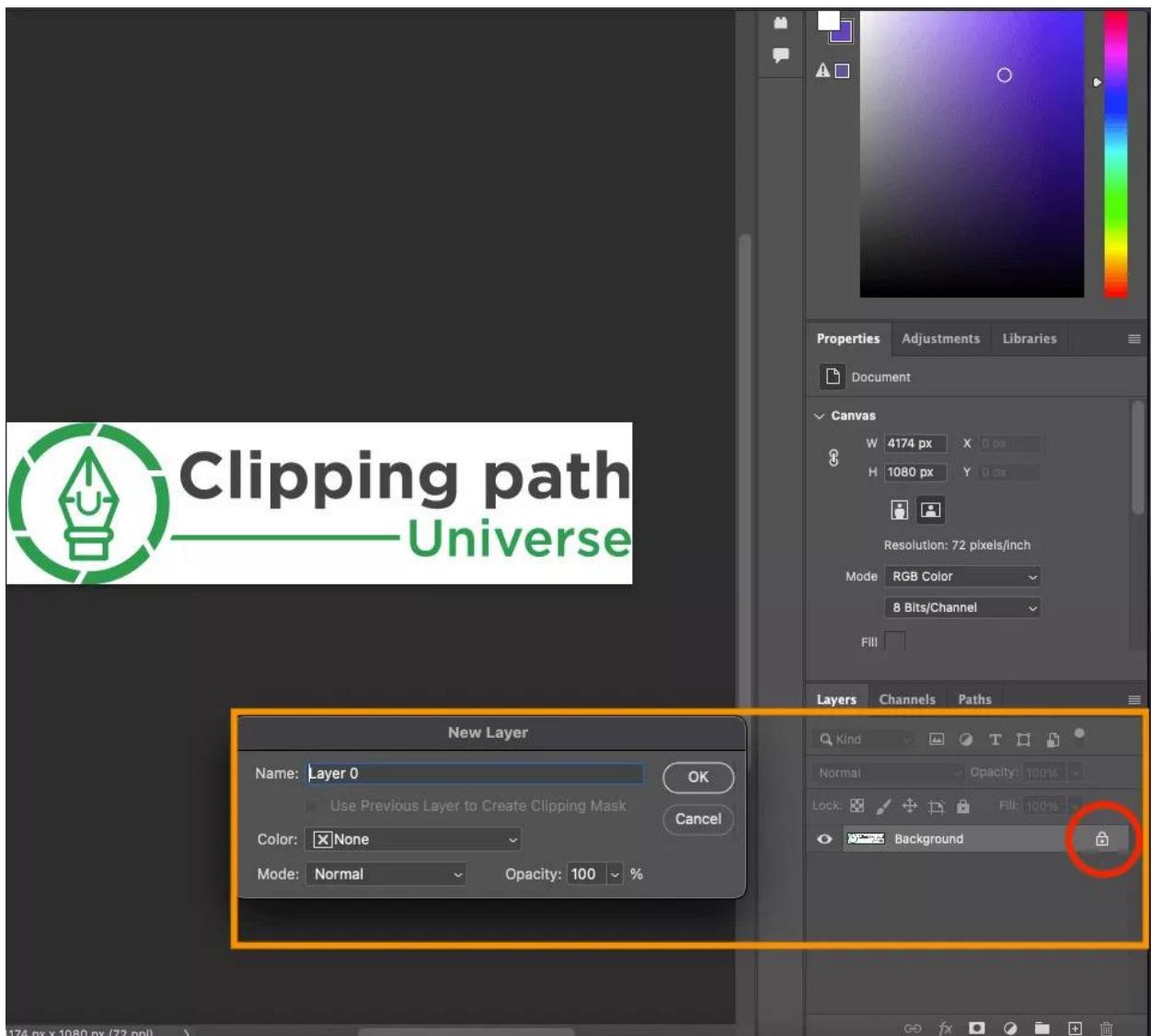
3. Remove The Background Using The Magic Eraser Tool.
Choosing a background for a logo file is a little different from choosing a background for a product image because your logo's background is almost certainly all white. Choose the **Magic Eraser Tool** from the Tool bar (12th from the top).
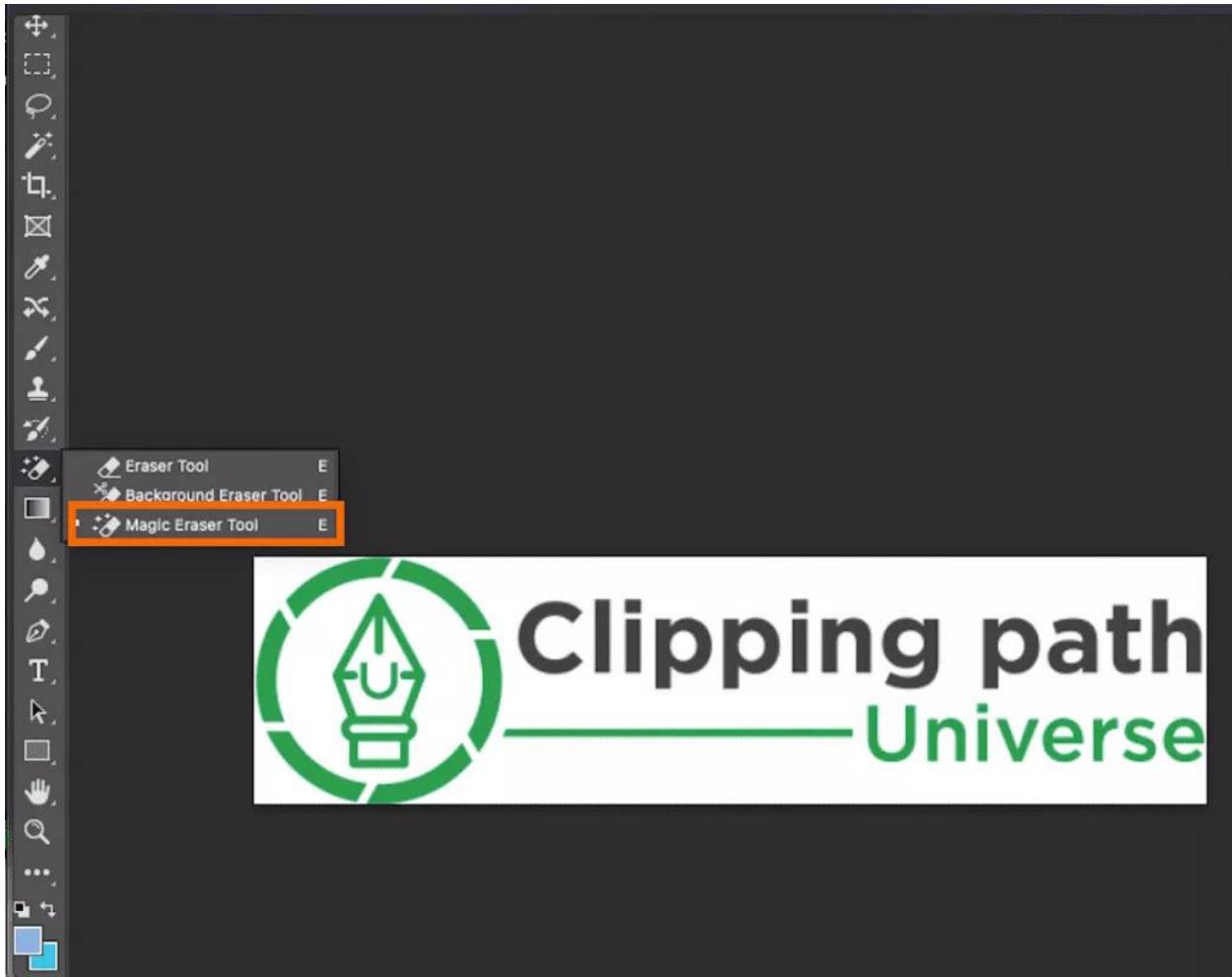
Click on the **white background** of your logo and see the magic. One click and background will be **transparent**.

4. Save your file in PNG Format

Now save your transparent logo file in **PNG format**. To do that export the file and select PNG format, don't miss to tick on the checkbox **Transparency**. After setting up the size and making the logo ready for the web, click on export and save into your computer.

This is how, you can make a transparent background for a logo in photoshop 2022.

FREQUENTLY ASKED QUESTIONS

What is a transparent background?

When there are no individual pixels in a background, it is referred to as a **transparent background**. In a transparent background, only the main image is visible, such as the logo. It's like water. Water has no colour.

What does a transparent background look like?

The transparent background is a checkerboard pattern of **white and grey.**

What is the color code for a transparent background?

The color code for transparent background is **#0000ffff**

What is the PNG file format?

PNG is the short form of **Portable Network Graphic**. It is a popular type of raster image file. PNG has the ability to work with images that have a transparent or semi-transparent background. **PNG is small in size** and correct file format for websites.

Why do you need to create transparent background for an image?

The image on the transparent background makes the product more eye-catchy. You can place them in any background. PNG files are small in size, so it is well optimized for your website.

Do all PNG files have the transparent backdrop?

Not all PNG images have a **transparent backdrop**. It depends on how you save your file from photoshop. **Tick on the option called transparency** while saving to png format.

How do I make an image background transparent?

It would be best to use **image editing software like Adobe Photoshop, Canva, and Adobe express** to make an image background transparent. First, open an image to photoshop. Then select the subject using the various **selection tools** like the **magic wand tool**. After the selection is made, use the action call to **Remove Background**. It will remove the background and leave the image on a transparent background.

How do I make a logo with a transparent background?

Open your image in Adobe photoshop. Then, choose the **magic eraser tool** and click on the background color. It will remove the background and **make the logo transparent**. It's a one-click solution.

How do I make a white background transparent?

First, select the image, open it in Photoshop, **duplicate the layer**, and hide the primary layer. Then, separate the the object from the background using any selection tools. \

I prefer the Magic Wand tool. After selecting the object, delete the white background and save the image to png transparent backgrounds.

Can I use pen tool to create the background transparent?
The pen tool works just like an actual pen. You can use it to mark the outline of any complex or compound shape. This process is widely known as a **clipping path.**

Using **Clipping Path** you can easily separate the object from its background and **create the backdrop transparent.** Clipping Path also used for background removal service.

Most powerful selections tools in Photoshop?
Object Selection Tool:

Select "Object Selection Tool." from the toolbar on the right side of the image. The Object Selection Tool will appear if you hold on to the fourth tool icon.

Quick Selection Tool:

Select the Quick Selection tool to make selection or subtract.

Magic Wand Tool:

Hold the fourth tool and hold it, you can see the magic wand tool will appear. Using this tool you can make a new selection, add to selection, subtract from selection, or intersect with selection, adjust the tolerance.

Lasso Tool:

There are two types of lasso tool – polygonal lasso and magnetic lasso tools. However, due to the characteristics, you can only use the magnetic lasso tool.

Final Words

For Product Photography, a transparent background expands your alternatives to display your product image to make the product look more appealing. An eye-catching design is a powerful tool to grow your eCommerce business. Well, whether it's a model with wispy hair or just a chair, if you can remove the background of an object and make the background transparent in Photoshop, you are well on your way to being able to do just about anything with photoshop.